

From: DailyCandy [mailto:today@dailycandy.com]

Sent: Monday, June 06, 2011 7:25 AM

To: Joe Smith

Subject: Don't Wait, Vaccinate - Dedicated Email

[Follow us on Twitter](#)

DAILY
CANDY



DEDICATED EMAIL

June 6, 2011 | Kids Los Angeles

Give It a Shot

L.A. County Advises Vaccination During Summer Vacation



Your kids' wish list:

- Puppies
- Multicolored cereal
- Fifteen more minutes before bedtime
- Pertussis vaccine

Er, well, maybe they're not exactly pining for that last one.

But they should be, especially now that California is experiencing what the [Centers for Disease Control and Prevention](#) considers the worst epidemic of whooping cough in 60 years.

Fantabulous mommy that you are, you make sure your little ones have the utmost defense against whooping cough and the other serious illnesses vaccines help to fight. That's why you're all over the [site L.A. County has developed](#) to cut through the Internet's information overload and conflicting opinions. Guiding you straight to the right options for your child's best health, the site is designed to keep you in sync with the new state law requiring all seventh through twelfth graders to get the booster for the upcoming school year.

When they're kicking and screaming over the teeny, tiny prick, just promise ice cream afterward. It does the trick every time.

Call your doctor or clinic to learn whether your children's vaccines are up to date and learn more about vaccination by calling 211 or visiting [vaccinatela.com](#).



vaccinateLA.com
(or call 211)

This publication was supported by Grant/Cooperative Agreement Number 1H75Tp000350-01 from CDC. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of CDC.

